**IJ Local wardrobe impression**

- left to right:
  1. hessian wall
  2. mosaic wall mirror
  3. repurposed water pipes
  4. bicycle wheel art
  5. reclaimed iron chairs
  6. carpet from old boat rope

**IJ Local playroom impression**

- left to right:
  1. eco liquid floor tiles
  2. wooden wall art
  3. green chalkboard wall
  4. reclaimed barrel chair
  5. handmade wooden oak swing

**IJ Local lounge impression**

- left to right:
  1. terra decorative wall finish made of mineral extracts
  2. old deck floor
  3. painted wall art
  4. aluminium chair and sofa
  5. repurposed iron table

**IJ Local canteen impression**

- left to right:
  1. eco wood panel wall
  2. hessian wall with pockets
  3. exposed concrete floor
  4. light iron communal table & chairs
IJ Local design concept and aesthetics parameters

The space is created to resemble a residential living space.

IJ Local has a lounge area with a library, open kitchen and canteen space, kids playroom and imagination, wardrobe and two toilets.

In each of these areas, organic and sustainable products, related to the space they are in, will be sold.

Aesthetic parameters include brand ethics such as local, social, meaningful and grounded, alongside architectural values such as simple, crisp and experimental.
IJ Local upcycling concept and overall mood for interior design

Interior design is based on upcycling and combined with experimental eco materials.

Upcycling concept has to come across in a new and surprising way.

The repurposed and handmade interior should be inspired by the spirit of the railways, shipyards and timber yards that once existed on the site locations.

Architectural values such as simple, crisp and experimental should be communicated through overall design.