THE ARTWORK
An introduction
Hi, let me introduce myself, my name is Max Bong. I graduated as a graphic designer at the Art Academy in The Hague, the Netherlands in 2011. During my younger years I was surrounded with a family of doctors and everybody always encouraged me to do a study and become a doctor. Instead of having a stethoscope around my neck, all I ever wanted in my life was to communicate with people through my drawings and paintings. I went to the Art Academy to follow my passion. Over the years my art work has always been created with the ambition to inspire people following their own passion. I believe the only thing that will make you happy is to do what you love and you should not come up with any excuses to not follow your passion in life!
My paintings

During my study I did a lot of paintings and thanks to my expositions, I was able to sell my paintings, which allowed me to fund my study.
My drawings

Let me show you an overview of my work. In the beginning my work was very detailed, I developed my work and became to the conclusion it needed to be more simple to reach a bigger audience. Here you can see a few drawings from when I just started.
Graphic Designer

As I am still working as a freelance graphic designer, my work for LA BONG becomes more and more important. This is what I want to continue in the following years.
Inspiration

"Intelligence without ambition is a bird without wings"
Salvador Dali

"Make every day your masterpiece"
John Wooden

When we lose the right to be different, we lose the privilege to be free.
Charles Evans Hughes

"Don’t ruin my story with your logic"
Castle

After the years I collected quotes, they really inspired me and influenced my work. I want to share them with you, hopefully they will inspire you too.
Minimalism

“More is unnecessary and less would be impossible”
Bruno Ninaber van Eyben

After reading this quote I saw my work slowly changing into more simple designs.
FINDING MYSELF

I SAW DALI

IM NOT NAKED.

FAKE A SMILE.

...TO MY CREATOR:
YOU OVERDID MY LINES
Mr. Bowman

In 2011 I was asked to design an illustration for the city theatre of The Hague. There was one particular animation that I developed a friendship with. While I was working on this animation, all pieces from the last years came together and I created this little man. Mr. Bowman was born and did his first steps.

Let me introduce you to my best friend Mr. Bowman.
HATE.
My goal as an artist

With my art I want to make people conscious about the world around us. Don't take everything for granted and think about what you really want to achieve in life and go for it.

"Why? Why not"

"Give your thoughts a thought"

"Oui tres damn sweet"

"Overcome to become"

"Don't smile. Laugh"

"I was. I am. I'll always be me"
I'M NOT IN THE MOOD.

I'LL TURN YOU ON!

LIFE ... IT CAN BE SO SIMPLE