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WE ARE
Founded in 2010, Daily Paper is an Amsterdam based menswear label. Inspired by the founder’s own African heritage and passion for contemporary fashion an alternative path has been found, turning Daily Paper into a well-respected creator of authentic ready-to-wear garments. The menswear label is known for being affected by different African cultures incorporating these influences into modern design with a unique rugged character. Daily Paper’s focus lies in the design of men’s fashion apparel that considers authenticity, with an emphasis on tailoring and an eclectic use of materials. The products are made to compliment the consumer’s passion for individuality and personal style. Devoted to quality garments, fine detailing, culture and overall great designs, Daily Paper stays true to their unique brand aesthetic.
We never forget our HERITAGE, while creating our own DAUNTLESS design AESTHETICS.
Our friends; The Generation Y. They are old enough to be taken serious, young enough to not care. Not your typical 9 to 5 routine followers they tend to lead with their passion. They are confident, ambitious and achievement-oriented. They express creativity in everything, whether its music, design or photography. They hunger for continuous challenge, but crave for the dream rather than the tangible. With their wide social network they thrive from other creative just like them. We call them the pleasure mongers.
<table>
<thead>
<tr>
<th>Store Name</th>
<th>Location</th>
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<tbody>
<tr>
<td>Freshcotton</td>
<td>Amsterdam, NL</td>
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<tr>
<td>Acht Amsterdam</td>
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<td>Baskets</td>
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<td>Ontfront</td>
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<td>Edgar</td>
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<tr>
<td>Majestic</td>
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Soto Store
Berlin, Germany

Maine Store
Hamburg, Germany

BSTN Store
Munchen, Germany

Panthers Brussel
Brussels, Belgium
Hunting & Collecting
Brussels, Belgium

Ahoi*Ahoi
Basel, Switzerland

The Inherited Shop
Boomhill, United Kingdom

Krusoe Store
Brighton, United Kingdom

Harry Blades & Angry Daves
Bristol, United Kingdom

Streetfiles
Zurich, Switzerland

Quint,
Aarhus, Denmark

Hypebeast Store
Hong Kong

The Good Company
New York, Usa

Fancy
New York, Usa

P.B.A.B Store
Seoul, South Korea

Smith & Abrahams
Cape Town, South Africa
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