CAMOUFLAGED CHILDHOOD

FASHION FOR A GOOD CAUSE
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What’s to come
If one thinks of what children usually do, things such as draw, sit at the computer, listen to music, learn or help with the chores come to mind. And if that someone thinks of war, what images will he or her see? Perhaps rows of uniformed soldiers marching in step, or tanks and armoured vehicles moving in a big group, or the smoke after a bomb has exploded.

The reality, however, is that the majority of wars today are civil conflicts fought with small arms. And the upsetting news, is that wherever such combats take place, many of those fighting soldiers are children.
'By the age of 15, I couldn’t remember how many officers had used my body. In the army, my instructor was like God and he owned us. We would shoot where he said and take cover where he said. But he didn’t care what happened to us. I remember the times when an officer would say, 'China, come to my place at nine o’clock.' I would spend the whole day thinking about nine o’clock and wishing time would stand still.

- China Keitetski, ex-child-soldier
IT IS EXACTLY HOW YOU THINK IT IS

and not different!
I WAS TOLD
I WAS DANGEROUS
A collective wardrobe with a sporty DNA, splendidly overturning the healthy dose of street wear, when mischievously blurring innocent and savage notions. Glimpses of fragility, in terms of design and finishings, underline the search for contrast between control and letting go.
AS HARD AND BEAUTIFUL
AS A ROUGH DIAMOND
Because of the positioning in the transition zone between the childhood and maturity, there is a story-telling play within assertive pastels and strong main colors, able to carry an identity and hold a statement. Due to personally translated emotions, colors display bold and sophisticated confrontations, encourage rawness and bind unexplored topics with authenticity. This balance of markedly different tones brings out the bond between fragility and strength. Innocent calm tones challenge demonstrative greys and tints of black.

SOFT EXPLOSIONS

But only through a second reading...
REBEL WITH A CAUSE
Camouflaged Childhood

The inspiration of Camouflaged Childhood comes from the transitional phase I found recruited kids to be in. Threatened and brainwashed by strangers, these kids are at a crossroads between holding on to their childhood and being transformed into cannon fodder. In this juncture, I have found opportunities to play with existing conventions of child and barbarian, experimenting with existing symbols for childhood and conflict. This allows my collection to reinforce its relevance to raise awareness and to give the designs an unexpected edge.
The collaboration between Carina Feininger and a non-profit organization deals with the suppressed topic of child soldiers in armed forces.

75% of the profit will be donated to recruited kids in war all around the world.
<table>
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<th>VISION</th>
<th>MISSION</th>
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<td>I BELIEVE THAT THE TRANSITIONAL PHASE BETWEEN NONAGE AND MATURITY ENABLES FREEDOM FOR IMAGINATION.</td>
<td>USING THE POWER OF CONTRASTS TO RAISE AWARENESS FOR A SUPPRESSED TOPIC AMONGST SOCIETY.</td>
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In an erased area between two points in time in our lives, there is a mismatch of rules brought together. In this uncertain environment, I enjoy absolute freedom to express my inner urge of making a stand through my designs.

In this uncharted territory, I combine the clichés and play around with them in a thought-provoking way. In a nutshell, trumpeting fashion, using its power as a form of contemporary and influential media.
I‘M TIRED
OF FIGHTING.

FOR ONCE, I WANT TO BE FOUGHT FOR.
The bulletproof and bold aura of the collection is not only highlighted in its physical appearance, but also in its philosophy. The urge of creating and speaking out, gives voice to creative forces and carries a strong minded aesthetic message, visualized in details and contrasts. The clash of contrasting materials, familiar elements and contradictory behaviors are not only there to clarify what is to come, they make statements.

Let's give Camouflaged Childhood a material dimension, to wear it right on our bodies and make the world a better place.
You wish you would have never met her, once you do - you want to know everything about her.

She seems bold and firm, yet on closer inspection you can tell what a mindful observer she is. Her sober and strong mind in contrast with her playful character makes her being fragile and tough at the same time. Mistakes are not an option for her, neither is inequity. This person is shining with powerful beauty, intimidating the outside world with her pure and on-point human being.
I’ll tell you what freedom is to me.
No.
Fear.

- Nina Simone
PLEASE DO NOT WRITE ON THIS PAGE

why not???
TARGET GROUP

The Wildcat

BOLLOCKS

DON'T TELL ME HOW TO FEEL MOTHERFUCKER...
I target young, creative and ambitious wildcats. Politically interested, they are demonstration frequenters and share a passion for cultures. Nevertheless, they embrace all kinds of contemporary media and make sure they are not missing out on any of that. They are townies and enjoy hanging out with their friends in up and coming places, spreading their confident, eccentric, and blunt characters.

Their urge to raise social awareness is pinpointed through the conscious decision to express themselves with their story-telling style. With transition at my core, my designs will speak to this generation of teens up to 30 year olds, who are well on the way of leaving an influential food print on our earth.
PRINT DESIGNS

erased innocence
Warmly on the borderline of the strange, spicing up sporty street wear with memories of childhood and tough workwear details. Paying special attention to functional 3D pockets, introducing asymmetry and oversized toughness, to compose a body that is brutally shaped by the stranger. Layering, adding-on, mixing all in softness when playing with the hidden and the obvious. Nestling the body in clothing, wrapping innocence in loving harshness and protective coating.

Comfort fluff and stiff fabrics emerge as attentive and essential partners, ready to merge and communicate emotions. This collection will feed on surprising combinations to suggest unthinkable and unsettling blends, to create nicely unmatched silhouettes of too big and too small. It is about challenging contraries by shifting materials onto layers and mixing thickness and delicacy. Materials are rich and swollen up, gleaming and voluminous in once. Soft suggestions of ruffles on a personalized shell and color choice express hidden elements revealed only through a second reading.
THE LINE-UP
LOOK 1
LOOK 2
LOOK 4