DO YOU WANT TO REPACKAGE YOUR BRAND INTO A NEW ERA? Then, it’s time for your consumer to participate in the story.

Three desires of your premium consumer:

- **LOW EFFORT**
- **ETHICAL**
- **LUSH**

OFFERING YOUR CONSUMER THESE VALUES, WHILE RESPECTING YOUR CORPORATE RESPONSIBILITY SETS YOU AND YOUR BRAND AT THE START OF THE REVOLUTION.

HERE’S HOW WE’LL DO THIS SHIT.
DECO

INFO

primary PACKAGING

secondary PACKAGING

DO YOU WANT TO REPACKAGE YOUR BRAND INTO A NEW ERA?
Using reusable and biodegradable, but premium tissue paper, without harming environment.

DO YOU WANT TO REPACKAGE YOUR BRAND INTO A NEW ERA?
By replacing your conventional information into an online experience, you take away excessive waste.

DO YOU WANT TO REPACKAGE YOUR BRAND INTO A NEW ERA?
By leaving out the poly bags, you will safe the environment from single-use plastic and you take away another responsibility of your consumer.

DO YOU WANT TO REPACKAGE YOUR BRAND INTO A NEW ERA?
By changing from disposable cardboard to reusable pp plastic, you will reduce your footprint with 96,5 percent.

TIME to wrap up the premium order in the same way, with circularity as main goal.
TIME to message and inform your premium consumer through a new experience, with circularity as main goal.
TIME to quit primary packaging, with circularity as main goal.
TIME to change your premium consumer’s (un)packing experience, with circularity as main goal.