the sacai sphere

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visual poems to create brand awareness of the brand sacai with the modern poets tribe
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[ a journey of self definition through stories of connection and discovery]

Visual poems are short films focused on spoken poems for sacai's online channels.

The process of exploring different emotions, shaping identity, and understanding oneself.

By highlighting three important themes that are valued by sacai: cross-cultural heritage, challenging stereotypes, and reconstructing beauty.

Modern Poets have a high emotional IQ; care and compassion are personal characteristics that are sensitive, but sometimes overlooked in society. They value authenticity, experiment, and creativity.